SUMMER EDITION 2024

FINEST MOMENTS

Inspired by the Sea

Opportunity Awaits

Amels 60 Spring Delivery 2025

What better way to start next year's Med season than by taking ownership of a brand new Amels 60? Just imagine heading out into the crystal waters of Mediterranean islands, joining the social scene in St Tropez or venturing further afield to other continents in just a matter of months on an all-new, next generation 60-metre Amels Limited Editions. The seventh hull from this successful, award-winning design is an opportunity too good to be missed.

Amels 6007 at a glance

- Amels 60 (60.00 metres / 197 ft)
- Delivery Spring 2025
- 853 GT
- 12 guests, 13 crew plus Captain
- Interior Design by Harrison Eidsgaard
- Exterior Design by Espen Øino
- Naval Architecture by Damen Yachting

Contact us

Amels DNA

Amels 6007 hails from a successful legacy of Amels Limited Editions. Almost 20 years on from when this revolutionary and industry changing concept was introduced by Kommer Damen, more than 40 Amels Limited Editions now sail the oceans worldwide celebrating success in both private and charter use. This Amels 60 in particular boasts a sleek Espen Øino exterior, contemporary and warm interiors by Harrison Eidsgaard and proven ocean-going naval architecture by Damen Yachting. 60-metres of exemplary Dutch yacht building heritage, sought-after Amels pedigree and trusted Limited Editions investment value.

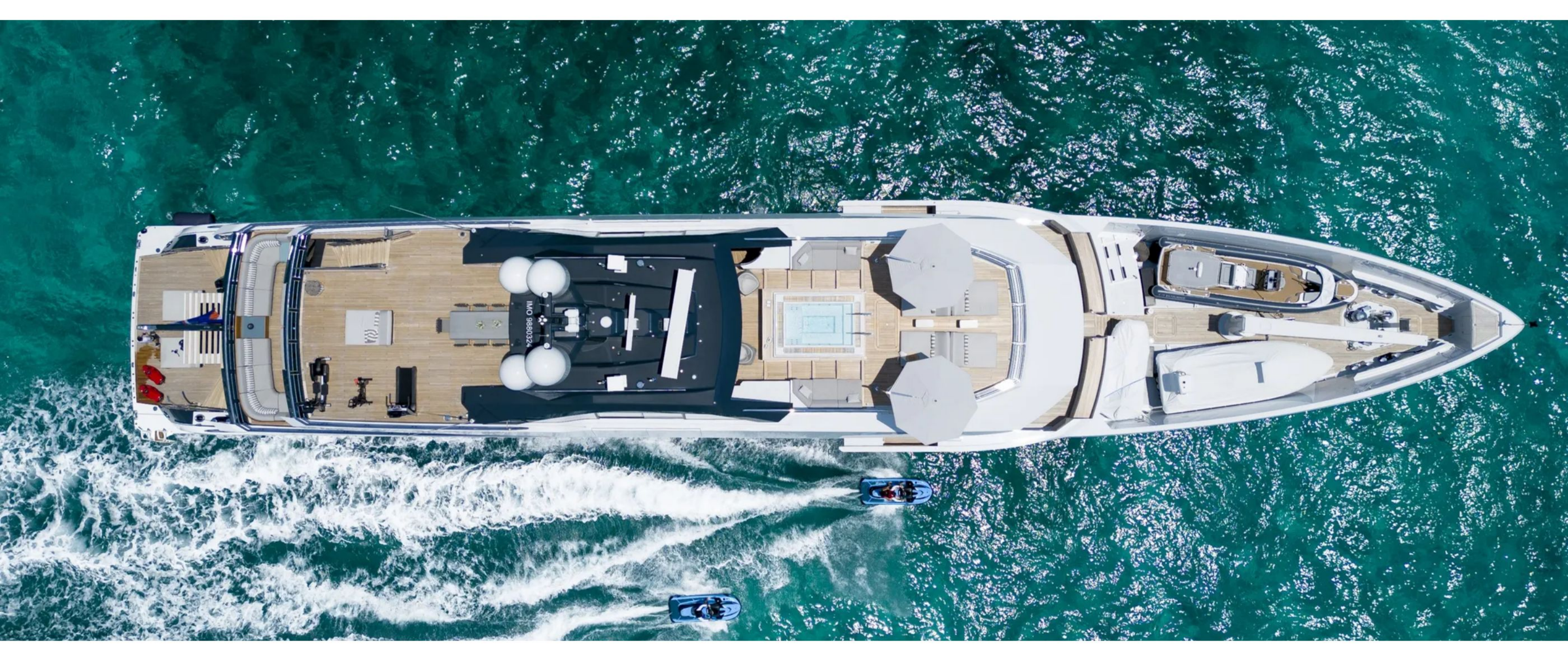
Interiors by Harrison Eidsgaard

Harrison Eidsgaard was selected to create the beautiful interior design for this seventh Amels 60 marking the first collaboration with the London-based design studio on an Amels. Having been given the brief of 'We'd like to see what you come up' the results are an incredibly reflective and thoughtful interior ready to provide the perfect canvas to any Owner stepping in late to the build process. Distinctly comfortable and tactile forming a calm and relaxed onboard ambience with enough flexibility for an Owner to add their own finishing touches.

> "This interior is undeniably contemporary, a home from home with a sophisticated and refined take on beach house luxury. We've concentrated on the detail and how that is executed, and that's where you really see the difference between top brands like Amels, and other shipyards.
>
> There are little touches of stainless steel, antique bronze, fluted details and plenty of natural oak - wood features in both wide stave planking to the floor as well as in the ceiling, providing a tactile and warm ambience. Stone features inlaid within wood carcass' and soft, subtle curves in keeping with the general tone of the interior." **- Ben Harrison**

Charter or Private

With room for up to 12 guests and a crew of 13 plus Captain, this Amels 60 is well-suited to both private and charter use. The overall design focuses on the onboard user experience with the vast Sun Deck being one of the best features and the largest of yachts in this size range. Optimised open tender storage area on the foredeck provides room for two large tenders which are stored outside, and yet are not visible, complementing the exterior lines. The geometry of the trapezoid windows add to her unique Espen design signature.



Owner's Suite

Forward on Main Deck, the full-beam Owners Suite with private lounge, His and Hers Bathrooms with closed dressing room and adjoining suite is a private space to retreat to and make your own. The folding balcony guarantees magnificent views and ocean breezes drawing the outside in, in total privacy.

Guest Experience

The Guest Deck with four fabulous guest suites is connected to the beach club, so guests have their own direct indoor access from the guest suites to the Main Deck and the Beach Club. All cabins sleep two and have beautiful appointed bathrooms. Two cabins are equipped each with two single beds that can easily be converted to one double bed. The Beach Club is where the Amels 60 really connects life on board to the fun, relaxation and adventure that awaits outside. This area features access to the swim platform, a sauna, steam shower and seating arrangement. There is also ample storage for water toys.

Time Matters Most

If you are looking to get out on the water sooner rather than later, to enjoy your time on your terms, for a premium Dutch build without the wait, for the celebrated and collected Amels pedigree and assurance of a proven platform that is built to deliver and create unforgettable experiences, this is the Amels 60 for you. A boat built in the knowledge that it is your time that matters most.

Contact our Sales Team

Saint-Tropez

A Timeless Provençal Dream

Saint-Tropez, South of France. Breathtaking views over turquoise water, complemented by a petit café and the enchanting perfume of lavender. Cicadas sing until sunset among the delicate leaves of thousand-year-old olive trees. The light reflects off the pastel-coloured facades of centuries-old houses, while sand nestles between the cobblestones of the fairytale streets where one can easily get lost. The sun evokes a feeling of happiness that warms the heart, and a breath of warm wind brings back memories of childhood summers.

The rich history of Saint-Tropez

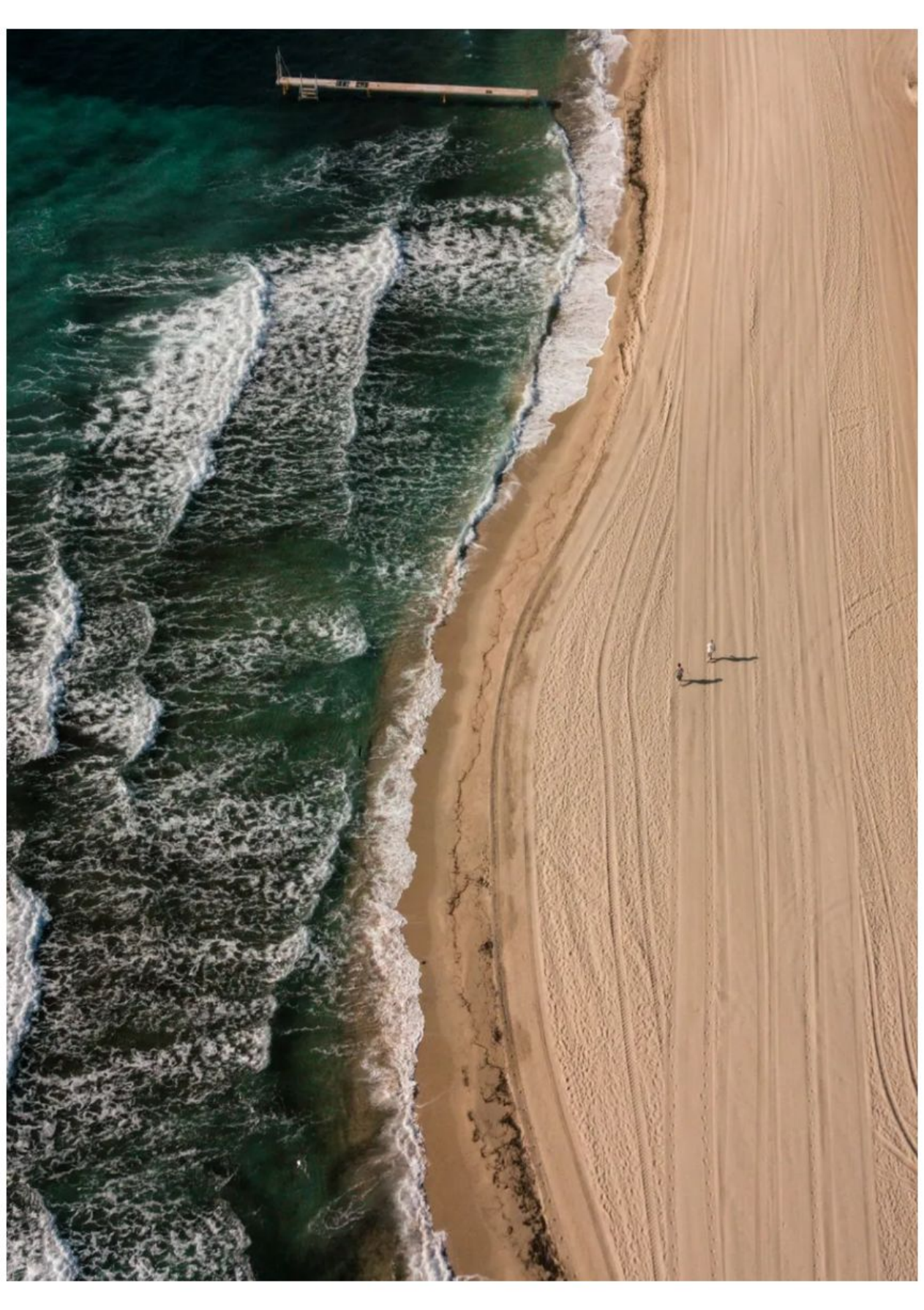
The port of Saint-Tropez boasts a rich history, transforming from a modest fishing village to a renowned stopover for superyachts and celebrities. The town owes its name to Caïus Sylvus Torpes, a Roman officer under Nero from Pisa. After converting to Christianity, he refused to renounce his faith in the 4th century. Consequently, Torpes was executed, and his body was placed in a boat that sailed from the Arno River in Italy to what is now Saint-Tropez. It is from this story that the town derived its name.

> *"I spent hours in the port of Saint-Tropez, watching the boats come and go. It is a magical spectacle."*
>
> Brigitte Bardot - French actress

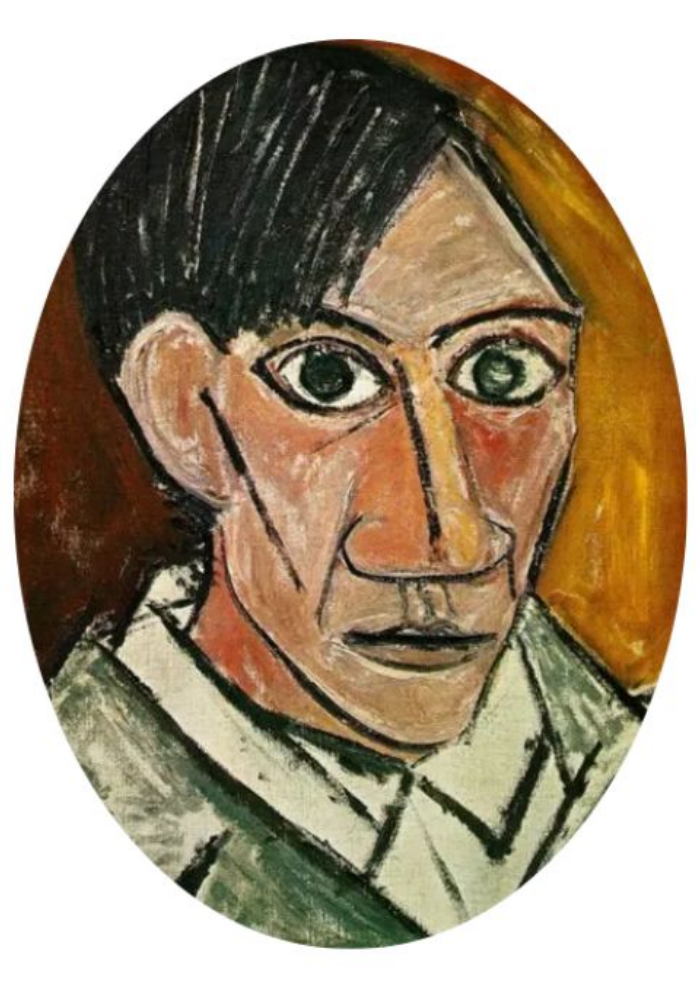
Saint-Tropez - a Provençal dream

The marina comprises two distinct basins: the Vieux Port, the cradle of traditional maritime activity, and the Port Neuf, dedicated to imposing yachts. The colourful facades of the Provençal houses lining the harbour are a distinctive feature, their terraces alive with the murmur of conversations and the clink of glasses.

It's like being in a Provençal dream. It is a haven of peace where the Provençal art of living blends with the gentleness of Mediterranean life. Lose yourself in the cobbled streets and the laughter of children playing in the alleyways. Admire the blooming bougainvillea and the almost regal cats, strolling around. Saint-Tropez is Provence and the Mediterranean combined in a single village.



> *"Saint-Tropez is a muse that inspires artists"*
>
> Pablo Picasso - Spanish painter



Rosé - a true love story

In Saint-Tropez, rosé is more than just a drink; it's a true love story. Enjoying a glass of local "Côte de Provence" rosé wine on a sunny beach or at a intimate dinner party is integral to village life. The domains in Saint-Tropez are renowned worldwide. These vineyards, which have seen many generations, have retained their identity and are mostly luxurious and authentic. Some domaines still respect the Provençal tradition of harvesting grapes by hand from sunrise to sunset, a practice that has endured for hundreds of years. The rosés of the region are highly appreciated for their light pink colour, resembling rose water. The relationship between Saint-Tropez and rosé wine is a love story; it is an eternal alliance destined to endure for centuries to come.

Pampelonne Beach

Pampelonne Beach, located between Saint-Tropez and Ramatuelle, is one of the longest on the Côte d'Azur and the ideal place to conclude your day. Yachts love to anchor here during the summer to enjoy the clear, azure waters. The quay on the beach, famous for hosting many of the world's top fashion and film stars, provides access to the popular Club 55 restaurant. The cosy atmosphere invites visitors to stay and linger until the warm colours of the sunset touch the horizon.

> *"Saint-Tropez- for me as a Captain, it's an absolute joy every time I can back into the outside berths at St Tropez, with hundreds of tenders and ferries whizzing by as you manoeuvre, being watched by the onlookers on the upper wall at wheelhouse eye-level. Always fun but be aware of the high tides giving you no room for fenders! One time sticks in my mind when we had to use tender fenders to protect 60m COME TOGETHER! Thankfully there was a light breeze all night pushing us off the dock."*
>
> Dan Khedun - Captain Amels 60 COME TOGETHER

Would you like to be inspired by more destinations an stories from our fleet? In our Finest Moments magazine we are delighted ot share the treasured stories and amazing journies celebrating the finest moments in life on board. Check our our latest issues.

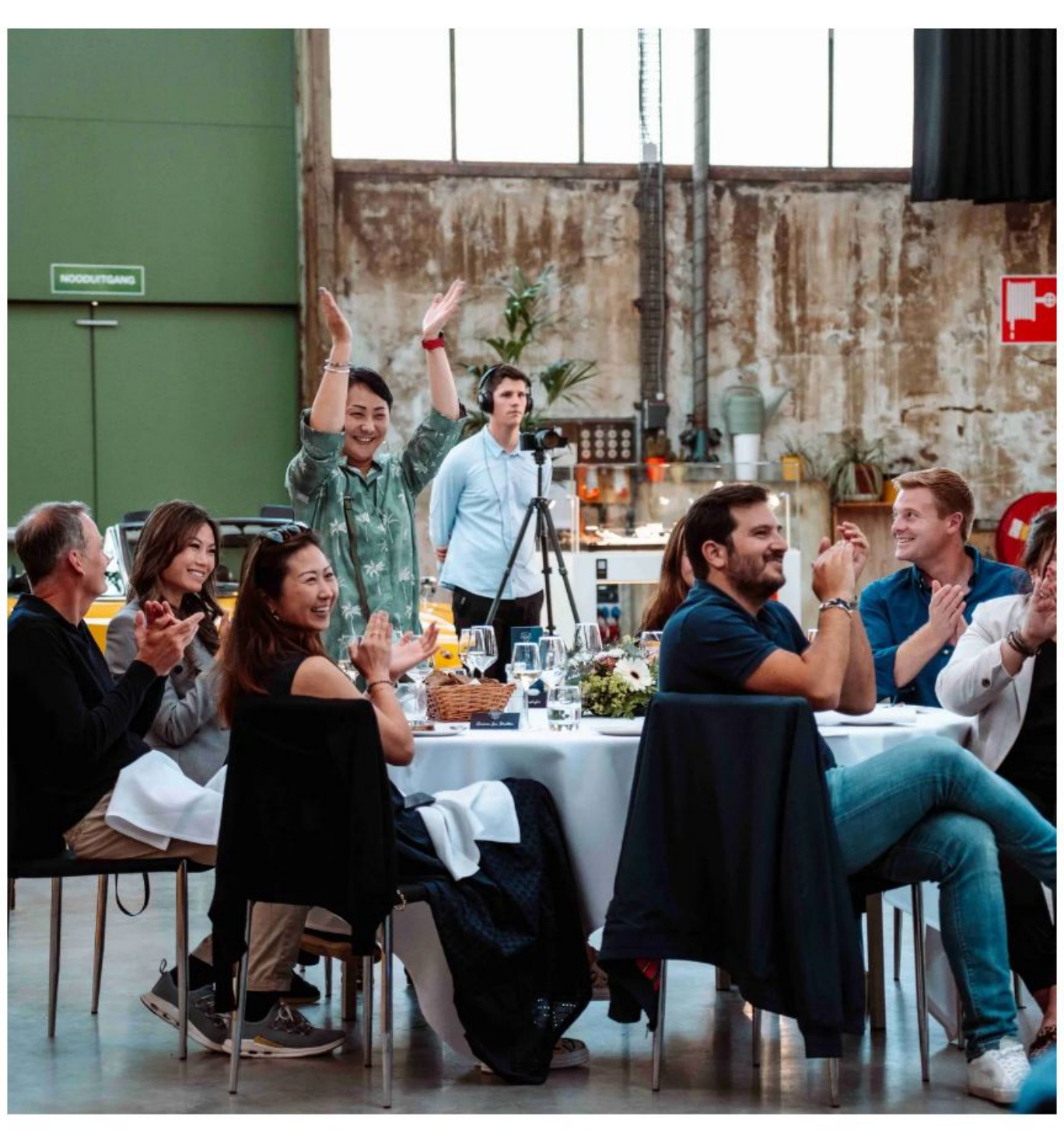
Read more

Behind Closed Doors

Broker Event

Our recent Broker Event, Zeeland edition, provided a unique opportunity to engage with brokers from all corners of the world and to welcome them to our Damen Yachting shipyard. The event was an all-encompassing experience, designed to inform the broker community about our company, our products, and our brands.

We were honoured to host 32 top sales brokers from diverse markets, including Asia-Pacific, America and Europe. These brokers were invited to learn more about our products, spend time with our team, and gain the information they need to help promote our vessels to their clients. The open nature of the event allowed brokers to meet our sales and marketing teams, ask questions, and understand the core values of our company. We pride ourselves on being a broker-friendly organisation, and building stronger relationships with these brokers is a crucial part of our sales and marketing process.



During the extensive tours at our yard, brokers had the chance to admire our latest Limited Editions, the Amels 60 and the Amels 80, up close. This segment of the programme was invaluable for providing insights into broker preferences and market trends in client requests. To enhance team-building, the event included a competitive car rally in Zeeland, offering ample opportunity for one-on-one conversations as well as focusing on teamwork.

The rally was a balanced mix of information sharing and team-building, designed to gather valuable feedback from brokers and involve them in discussions about our product range. The event also provided us with the chance to learn more about market trends directly from the brokers. This exchange of ideas and information is vital for understanding client requests and enhancing our offerings.

Thank you to everyone who participated! Watch the video below for a more detailed look and impression of what this informative, fun and important three-day event was all about!

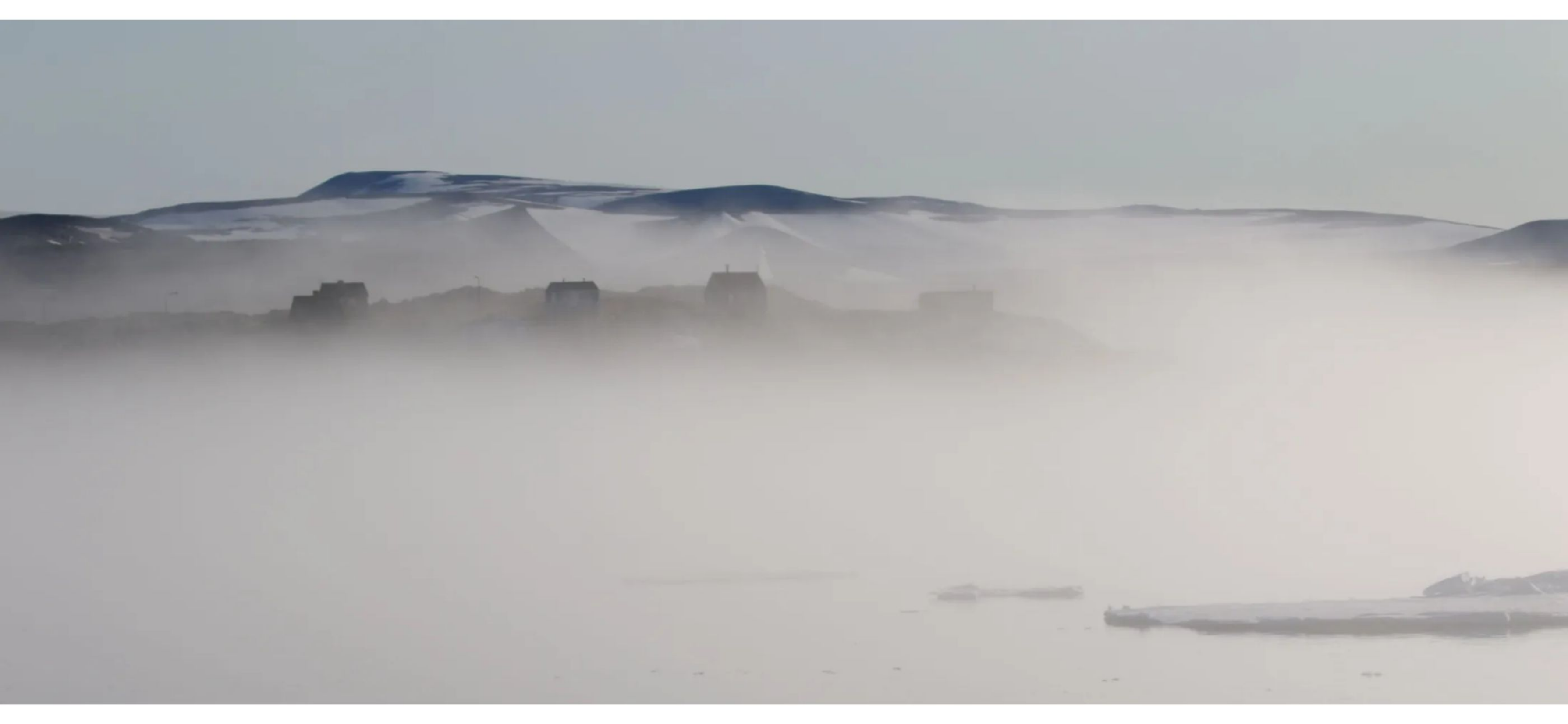
It is the diversity in our market-leading portfolio which differentiates us. A portfolio which is the result of decades of feedback from our Owners, brokers and captains. Discover our Damen Yachting portfolio.

Discover Portfolio

Queen of the Ice

In dialogue with Captain Maiwenn Beadle

No Captain is 'just' a Captain, but Maiwenn Beadle is remarkable in her accomplishments at the helm. Holding a <3000 GT licence and with over 30 years of experience, she has led multiple vessels through the Northwest Passage and Arctic waters, and commanded a 75-metre ice-breaking expedition yacht in Svalbard and Greenland, while at the same time inspiring all those around her to look a little further – not only exploring a landscape, but embarking on voyages of discovery, to deepen our understanding and further our knowledge of the planet.



What expeditions from your career to date stand out for you personally?

In terms of achievement, it's always the Northwest Passage that others hone in on. But actually the expedition that was most interesting for me stemmed from an occasion that we couldn't go through the passage due to Covid restrictions. I put together a last-minute expedition to northwest Greenland. We went up into the Nares Strait between Canada and Greenland to a place called Qaanaaq, which is just north of Thule Air Force base.

From there we went up to Etah, which is now an abandoned settlement. It was once the most northerly inhabited place in the world. We went on towards the Pole and up to the ice pack, which was at that point just beyond 80° North, and we put the bow up onto the Polar ice. It was incredible. There's not a lot of charting available for there!

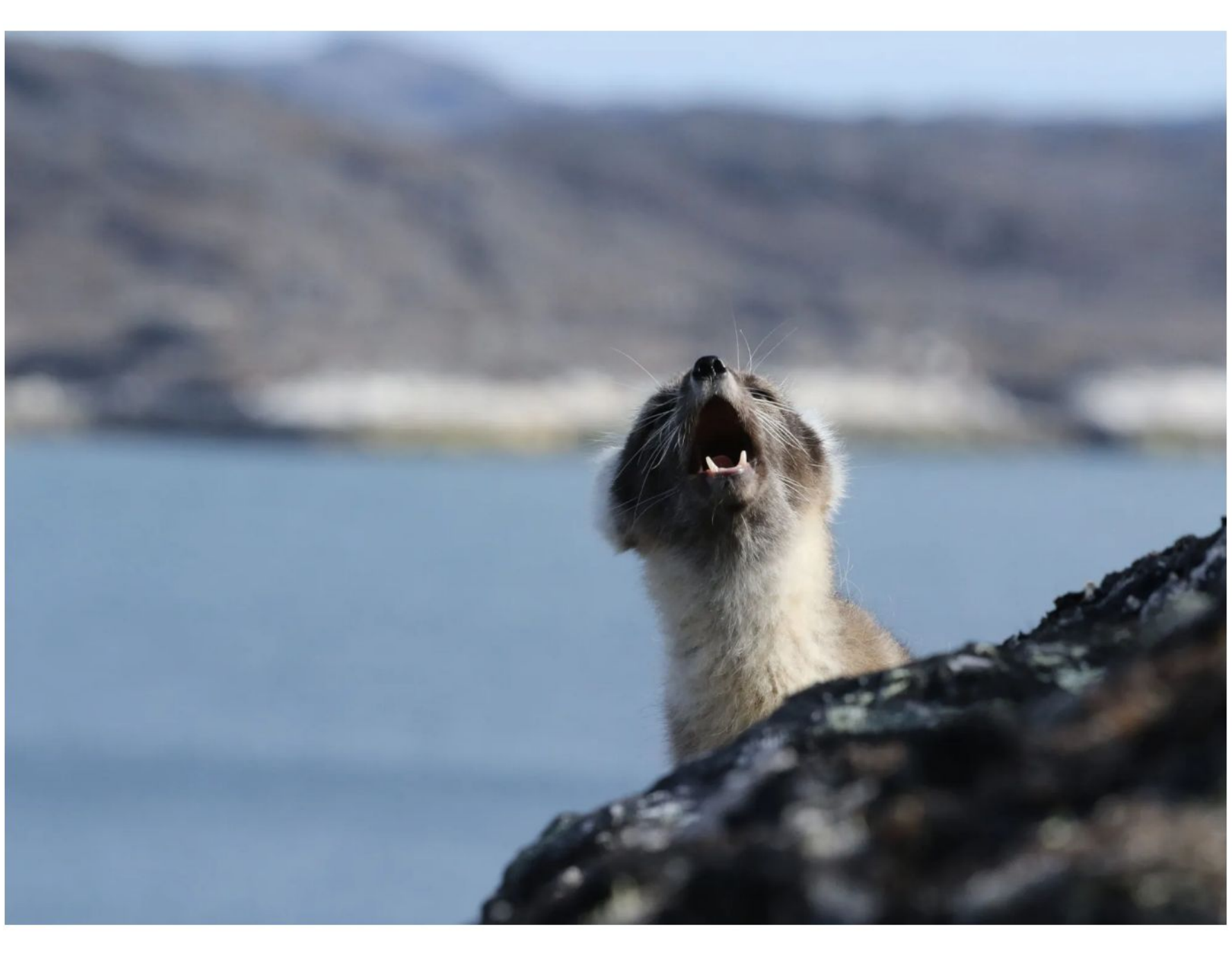
What does your role as an 'Ice Navigator' entail?

I joke with my clients, but there's a lot more to it than saying "Don't hit that, it's hard!"

As Ice Navigator, I fulfil a vessel's statutory obligations under Polar Code Manning requirements, Port and Flag state regulations, and their responsibilities to their insurers, advising them how to safely navigate not just through ice but through the additional challenges of Polar areas, such as poor charting and heightened environmental regulations.

Navigation in the Polar areas can be very challenging, and extremely stressful for captains and crew. I help to train them so they come away with an understanding of how to drive in ice, how to read ice charts, the dangers of navigating with nothing on the charts, how to tell what's going on in an environment where the information is not what you would be used to, and how to find their way through this alien environment in a way that is both safe and ecologically sound.

It's about supporting them to make the correct decisions and find answers from a safe navigational point of view whilst retaining the feeling of adventure.



Why do you think the notion of exploration has seen such a boom in the superyacht sector?

I think there's two sides to that. Firstly, there's a difference between the boom in the marketing of the idea of an explorer yacht, and the boom in explorer yachting. I see a lot of vessels marketed as explorer yachts that plainly aren't, it's just an aesthetic - that plum bow, that slightly rugged work-boat look, and it's an aesthetic which says: "I'm not your run-of-the-mill tied-to-the-dock in Monaco kind of superyacht." But that's exactly what those boats are, with very limited real capability.

Secondly, I think there's been a rise in explorer ideology. I admire people like Tommy Allen, Owner of the Damen Yachting 53m Yacht Support 'FIVE OCEANS' - the way he interacts with his boat and what he wants to do with it, his incredible enthusiasm and energy, and ability to do things that are outside of the yachting norm is inspiring.

How have you seen explorer yachts and expedition itineraries work hand in hand with science?

The last yacht I captained was a 72-metre ice classed vessel, and we ran a major science trip on that, which was funded by one patron and they were aboard for the programme. She had the most incredible itinerary, traveling through areas that would not have been accessible due to permitting regulations unless she had undertaken the scientific research they set out to. She got to dig deeper, a total immersion in the area, in the science, in what's really happening, and with an incredible sense of purpose.

> **"The Northwest passage is the pinnacle of exploration in lots of ways. It's the most incredible journey and it's the one that probably fewest people have ever done. Only 350 boats have ever been all the way through according to records (held by the Scott Polar Research Institute, and less than 30 of those are superyachts), and only 250 captains have done."**

What interests you about partnering yachts with scientific research programmes?

I'm currently an ice navigator on a private yacht, which will visit Greenland in July and August. I love these trips that operate on the edge of science and yachting, serving as the point of interface.

Again, looking at some of the Damen Yachting Yacht Support and Xplorers, there are lots of ways in which those boats can be specifically setup to take scientists to remote locations and have the vessel used as a base for research.

I would love to meet an Owner who is interested in that same interface and take them on the journey of a lifetime.

What are some of the ways that Owners can support scientific projects outside of specific programmes?

Yachts For Science is an initiative that I must mention. For anyone with a superyacht, if you have a spare cabin or a week between charters or even during repositioning, then there are people that desperately need to be in those cruising areas and your boat can be used without it interfering with your plans or operational setup in any way.

I also can't reiterate enough how important it is to be feeding back measurements and data to research bodies. There's equipment you can easily install that will report data back to scientists who need it. For example, fit a water flow through and take water temperatures. If you're an Owner building a new boat, install a wide-angle sonar and then you can contribute to sea floor mapping data.

Yes, yachting consumes, but it can also give back. I think this is a really interesting way of doing it.

Xplorer 60 at a glance

- Xplorer 60 (60 metres / 197ft)
- 1,160 GT
- 12 guests, 16 Crew + Captain
- Interior design by H2 Yacht Design
- Exterior design by Azure Yacht Design
- Naval Architecture by Damen Yachting

More about the Xplorer 60 here

A Sweet Transition

In Conversation with Chef Auke Blom

For just under two decades, Chef Auke Blom spent his days running a superyacht galley. An early holiday with his wife strolling the docks of St. Tropez, admiring the yachts, planted the seed that would shape his future, along with a chance encounter with a yacht owner at a restaurant where he worked.

St. Tropez Moments

From day one onboard, he worked with the same Captain, Daniel, Calling the 60-metre Amels 206 MADAME KATE home. Having nurtured such a special relationship with Sola, Auke loved his time onboard. At MADAME KATE, he regularly baked his signature madeleines to give out to harbour masters and other crews to try. In a full circle moment back in Saint-Tropez, the harbour master there paid him the ultimate compliment: ***"You make these better than the French."*** It was then, around ten years ago, that he was inspired to take his creations further.

Amels 206 MADAME KATE

Chef Auke Blom on board of MADAME KATE

Building a Business

This light-hearted remark kick-started Auke's journey into entrepreneurship. After receiving feedback and advice from fellow bakers, he decided on a simple yet ingenious business model: selling his madeleine dough, piping bags, and molds for customers to bake themselves. This concept, known as Feel Good Madeleines, lets customers bake boutique, high-quality madeleines without the pressure of needing to receive perfect baked goods. *"People throw away at least 25% of a box of baked goods,"* Auke explains.

The pandemic gave Auke's business idea the boost it needed. *"Everyone wanted to bake at home, so I was selling around 700 boxes a week,"* he recalls. Auke managed to balance his new venture with his yachting career by maintaining a rotational contract that allowed him to work on his business during the winter and return to MADAME KATE's galley each summer. *"I had amazing support for my business; Captain Daniel, Damen Yachting, and our management team were behind me every step of the way,"* he says.

Chef Auke Blom in his exquisite shop in Ede, The Netherlands

Sharing the Legacy

Damen Yachting embraced Auke's madeleines and began not only serving them, freshly basked by Auke himself, to visitors during yachts shows but also began sharing with them crew during the shows, extending a sweet taste of Dutch inspiration to the superyacht community as a thank you for being part of the world's superyacht fleet. Damen Yachting's connections with each yacht at sea hold a special place in their hearts, and they take pride in the bonds they have created. This applies not only to the crew of their own fleet but also to the extended crew of all superyachts sailing the oceans.

The Future

Auke is now working on obtaining an international certification standard to sell and distribute his madeleines globally. His expansion plans include opening another shop in Amsterdam and growing his team. *"Most people want to have a huge company, but you can also be very successful on a smaller scale, and you have fewer problems,"* he laughs.

To aspiring yacht crew looking to come ashore, Auke advises, *"Always follow your dream, and never stop."* From a Saint-Tropez stroll to launching a business, Auke's journey ashore demonstrates how opportunities and skills in yachting can open up exciting new chapters.

MADAME KATE at a glance

- Amels 206 (60m/197ft)
- Delivered in 2015
- 1140 GT
- 12 guests, 16 Crew plus Captain
- Interior design by Laura Sessa
- Exterior design by Tim Heywood
- Naval Architecture by Damen Yachting

More about MADAME KATE

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Latest News

Catch up on Damen Yachting's Latest News in this issue of Finest Moments Digital.

Vlissingen to Monaco 2024

Respecting our Oceans.

We are delighted to once again be pedaling to protect our oceans as part of our #LOVEOUROCEANS campaign. This year's team will be cycling an impressive 1000km from Vlissingen to Monaco, joining the Blue Marine Foundation for part of the way and raising money for an important cause very close to our hearts.

Read more

Beautiful in Blue

Launch of the latest Amels 60

The latest Amels 60 has been launched bringing a splash of colour to the fleet. The beauty in blue is the sixth yacht from the award-winning series and is set for delivery later this year.

Read more

World Superyacht Awards 2024

Amels 60 ENTOURAGE wins WSA 2024

ENTOURAGE has done it once again. Having now won multiple industry awards, she has most recently won a World Superyacht Award in Venice. With four Amels 60's already delivered, and four more under construction at our yard in Vlissingen, she is getting ready for the Amels Limited Editions Hall of Fame.

Read more

First YS 53 Mission Ready

BAD COMPANY SUPPORT 175 Delivered

The delivery of YS 53, BAD COMPANY SUPPORT 175 is a fact. This 53-metre Yacht Support (175 ft) will now take on an ambitious ocean-going deep-sea fishing and conservation programme as part of the Owner's BAD COMPANY fleet.

Read more

Success in Singapore

Yacht Style Awards 2024

We were honoured to receive an award during the Yacht Style Awards 2024, held on the eve of the Singapore Yachting Festival in the category Superyachts 60-80 metres for our Amels 60 and Amels 80 Limited Editions ranges.

Read more

Sea Trials for NOME

The Eighth Amels 242 out on Sea Trials

The Amels 242 NOME embarked on her maiden sea trials ahead of her delivery later this year. The milestone also marked the reveal of this 74-metre Amels Limited Editions name!

Read more

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